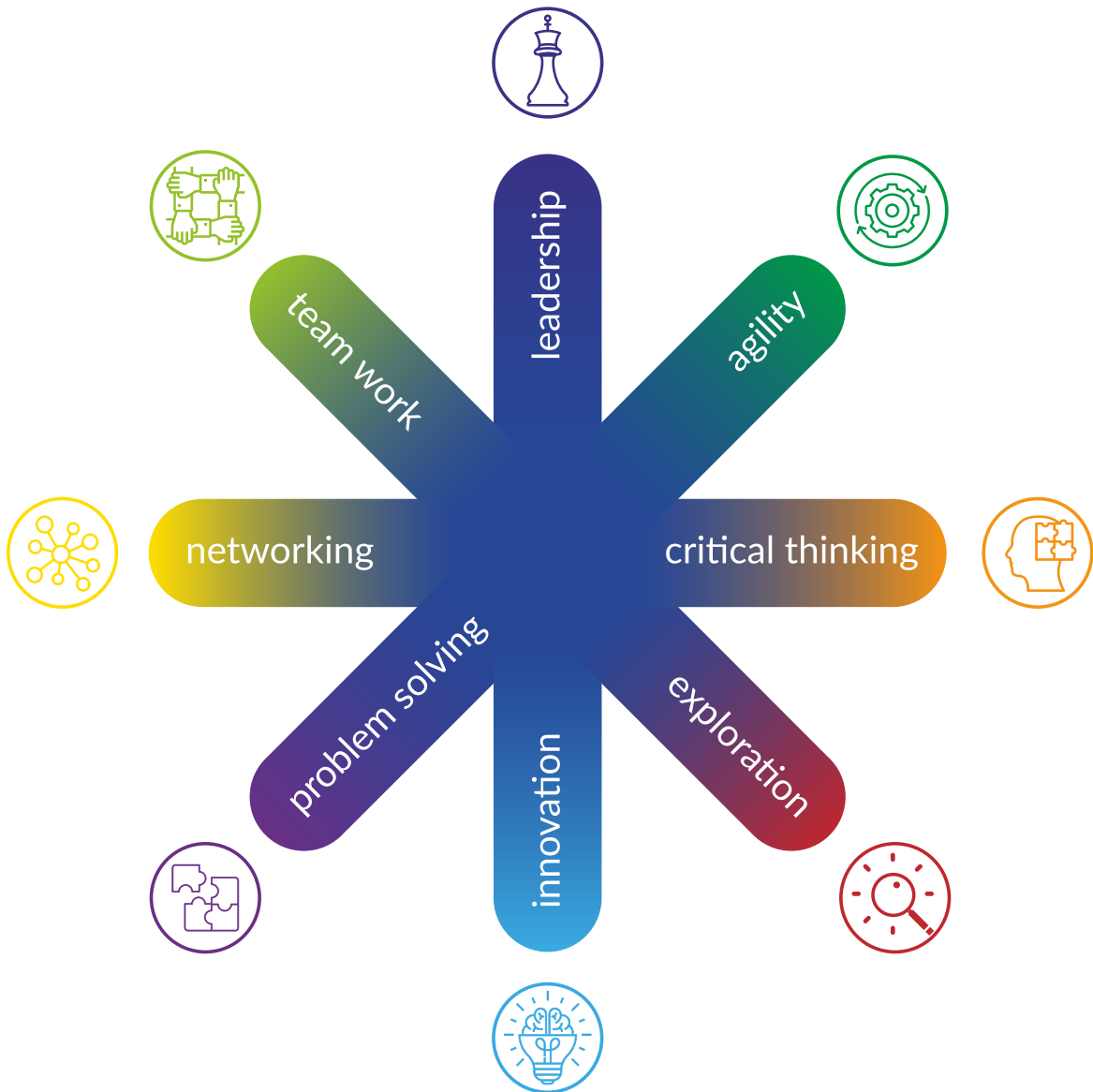




**POSTGRADUATE
MANAGEMENT PROGRAMS
ADMISSIONS 2023**



Building Capabilities
Building Resilience



JIMS IS AMONG INDIA'S LEADING B-SCHOOLS



Among **TOP 100** Management Colleges in last 7 years **2022**

THE TIMES OF INDIA

17th

Among **TOP 150** B-Schools in India **2022**

Outlook

23rd

Among **TOP** Private B-Schools in India, **2022**

THEWEEK

17th

Among **TOP** Private B-Schools in India, **2021**

APPROVED BY



ACCREDITED BY





WELCOME TO JIMS

Jagan Institute of Management Studies

JIMS is India's leading institute for higher education in Management and Information Technology. Apart from being a leading teaching institution, we are well recognized for our empirical and topical research work which benefits the academia, industry and startups directly.

We provide a unique ecosystem for our students with an environment of learning that helps them in making the right choices for their future careers. The key objective at JIMS is to prepare students for lifelong professional success. Not only do we enable gainful and satisfying placements to our students, we also incubate young startups and encourage entrepreneurial spirit.

**The best years of your life lie ahead.
Let's build them together!**

DIRECTOR GENERAL'S MESSAGE



Welcome to the world of Management Education.

I appreciate your interest in JIMS, Rohini. You are a step closer to your dream corporate career. Our Institute has been an enabler of young new minds for three decades and we have supported over 5000+ leaders in finding their way in the world.

At JIMS, we strive for excellence, and we hope that you will be the role models that we will look up to in the very near future.

Our faculty believes in blending modern practices with a classical foundation and hence, we encourage our students to engage in research-based learning. This helps young minds in opening up to professional opportunities for themselves with the help of projects, assignments, and presentations. The curriculum has been carefully curated to provide a thorough grounding in corporate principles, and we take it upon ourselves to ensure that students find their footing and display the intended outcome for each course.

We look forward to learning with you on this journey together.

Dr. Harshavardhan Halve

Director General



NOTE FROM THE DIRECTOR



At a time when the entire business landscape is rippling with challenges, we sum up JIMS's persistence very simply:

To educate and develop leaders who provide value to their stakeholders and society as a whole.

At JIMS we have always emphasized the need to design research solutions for not just business problems, but also for larger social, economic and environmental challenges. We are committed to impart the relevant knowledge, inculcate the right skills, foster entrepreneurship and promote excellence in innovation. We motivate our students to explore new ideas, build professional networks and design innovative ways of tackling difficult problems.

Our curriculum offers a range of electives that help students to achieve their goals and interests. Students have the flexibility to develop deep understanding of specific areas of business, as they work on company based live projects, internships and dissertation. We believe in creating experiential learning opportunities to accelerate leadership capabilities among students. We continuously try to bridge theory and practise application of concepts, which is the core of all the pedagogical innovations that we do in our courses in the PGDM program. Our curriculum and pedagogy focuses on inculcating problem solving and decision making skills. We challenge our students to analyze data, develop alternatives, make and defend decisions, and execute their strategies using technology in different industry projects, case analysis and presentations. Students also learn to maximize their potential and manage intense workloads, while learning from their mistakes and building their confidence. This approach to learning prepares them for the real world of business better than any lecture-based program ever could.

JIMS is the place to build the right capability set and become the driver for change!

Dr. Pooja Jain

Director



You don't have to be a genius or a visionary to be successful. You just need a framework and a dream.

Michael Dell

ACHIEVEMENT

EFFORT

GOAL

VISION

ACADEMIC ADVISORY COUNCIL

Our Academic Advisory Council includes academicians, industry professionals, entrepreneurs, social leaders and consultants. Their combined wisdom has strengthened our understanding of the changing expectations of the industry from Business Schools.

Industry Representatives

Mr. Sandeep Tyagi	Director, HR	Samsung
Mr. Gyan Abhishek	Manager, Inland Execution & Customer Team	Maersk India Pvt. Ltd.
Mr. Siddharth Singh	General Manager & Country Head, India & NM	MP Biomedicals
Mr. Mussarat Hussain	General Manager, Education & Training	Maruti Suzuki India Ltd.
Mr. Chirag Mangla	Regional Sales Development Manager, North & Central India	L'Oreal
Mr. Manish Singh	Business HR Head, North India	Blue Star
Mr. Rajit Sikka	Deputy GM, (Head Academic Relations)	Tata Consultancy Services Limited
Mr. Debargha Deb	Regional Manager HR, North	Dabur India Ltd
Mr. Vrijendra Pal	Logistics Head	Panasonic India
Mr. Aslam Ansari	HR Professional	

Academia Representatives

Dr. Pawan Sharma	Principal	Dyal Singh College
Mr. Ashwani Kumar Kansal	Registrar	Delhi Skill and Entrepreneurship University
Dr. J B Singh	Principal	Sri Guru Gobind Singh College of Commerce
Dr. Poonam Verma	Principal	Shaheed Sukhdev College of Business Studies
Dr. K R Jayasimha	Professor	IIM Indore
Dr. Amitabh Deo Kodwani	Professor	IIM Indore
Dr. Amiya Kumar Sahu	Professor	Goa Institute of Management

Building Capabilities Building Resilience

Preparing you for a **VUCA** VOLATILE UNCERTAIN COMPLEX AMBIGUOUS **WORLD**

A rapidly changing workplace, including increasingly flexible roles, accelerating complexity and unpredictable economic conditions, defines the everyday reality of the students who step into the professional world.

At JIMS, we prepare our students and leaders to be resilient, sensitive and able to adapt to adverse conditions.

EXPLORATION



CRITICAL THINKING



INNOVATION

PROBLEM SOLVING



LEADERSHIP



TEAMWORK



NETWORKING

AGILITY



HOW WE DO IT

JIMS has designed its entire pedagogy around building key attributes for rewarding and successful careers.



Innovation

To stay relevant in the VUCA world.

The curriculum at JIMS has thorough grounding in corporate principles and emphasizes analytical decision making. Exercises like design thinking, role plays encourage students to be innovative while having fun.

The Institute Innovation Council (IIC) constituted under the framework of the government organises activities to expose students to innovation and Intellectual Property Rights. Ulncpt, our partner organisation is an incubation centre nurturing innovation and entrepreneurship.



Leadership

A good manager should have the leadership skills to direct the organisation to the right direction and be actually able to manage people.

Students at JIMS get several opportunities to develop leadership skills using peer hand holding sessions where students can learn from each other. We also set the stage to various student clubs and activities where they are encouraged to lead their peers and make decisions. Soft skill sessions led by our very own experienced and engaging faculty teach students important leadership skills like public speaking, presentation skills, managing a team and spearheading their own start up ideas.



Exploration

Exploration is the cornerstone of personal and professional growth.

Here, at JIMS, we believe that all core learning comes from intense exploration of the discipline. Industry research projects and industry visits give the students a chance to view the real corporate world from the safety net provided by our alumni and faculty.

Professional certifications like NCFM, NISM etc. open student's mind to explore academic and entrepreneurial arenas.



Team Work

Learning how to work as part of a team is at the core of a long-term professional success.

Along with peer handholding sessions which train the students to work amongst themselves, we also push them to be able to work with the prestigious alumni network. Through our alumni mentorship programs, they learn hierarchy and business ethics from experienced veterans of the trade. They are also encouraged to work with faculty in the faculty mentorship Programs which deepens their understanding and widens their skill sets in different academic areas.



Critical Thinking

Knowing how to think clearly and systematically is key to succeed in today's challenging corporate world.

JIMS ensures that all students develop this skill by training them to form research solutions for social, economical and environmental challenges and not just business. There's a lot of real world learning through advanced case studies This gives them a chance to analyze and learn, preparing them for the real world of business better than any lecture based teaching method. That being said, we also provide guest lectures from industry veterans which in turn reveal to the students the thought process which goes behind a successful business practice.



Agility

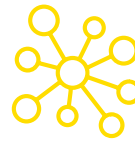
Students need to learn how to adapt and be agile in the real world. They have to be able to cope with changes in the market and need to have spontaneous decision making skills.

JIMS prepares students for changing corporate environment by teaching them how to manage intense workload, providing placement preparedness plans, CSR Engagement and life skills training. They are also exposed to live projects. Internships and dissertations are curated by our experienced faculty to build adaptability and to give an edge against competition.

Building Capabilities Building Resilience

Preparing you for a

VUCA VOLATILE
UNCERTAIN
COMPLEX
AMBIGUOUS
WORLD



Networking

Corporate and inter alumni connections are important for a young professional as these lay the foundation for a successful future business.

The foundation of good business lies in networking. At JIMS, students get cutting edge advantages at networking with opportunities like on - job training with large corporations. Regular industry visits, interactions with industry leaders and access to our prestigious alumni network help in building precious linkages and offer a platform to meet prospective investors and firms.



Problem Solving

This is a core attribute to navigating real world dilemmas

The courses are designed to challenge students to analyze data, develop alternatives, make and defend decisions and execute their strategies using contemporary tools and technologies. Our global tie ups for different industry projects, case analysis and presentations push them in the right direction where they learn how to solve real world problems as they arise.



INTELLECTUAL CAPITAL

Excellent Faculty

An experienced and engaging faculty is a critical advantage for any B-School, especially in the current volatile, uncertain and complex environment faced by businesses. The Faculty at JIMS is amongst the best. They are constantly engaged with the industry to up skill and are focussed on innovative learning, research, consulting and training to create an impact on student's learning. We leverage our efforts for creating an effective culture of holistic learning.



75+
Awards

225+
Research Papers
& Publications

75+
Industry
faculty

30+
Doctorates

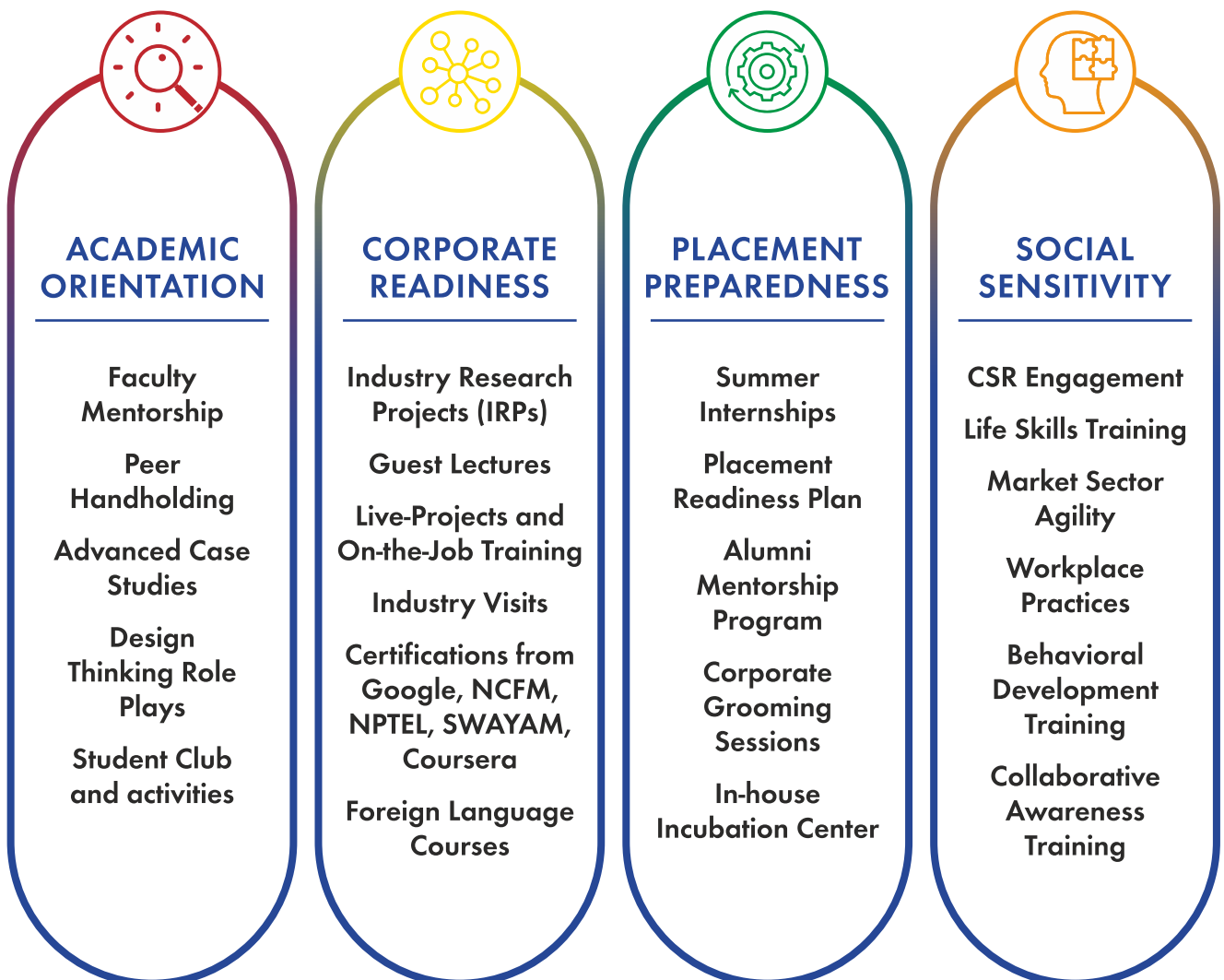
125+
Conferences
attended

10+
Patents

INNOVATIVE PEDAGOGY

The basis of our innovative teaching pedagogy is the student faculty relations. We focus on soft skills, life skills and other aspects while the faculty provides a safety net for students to explore. Seminars are aimed at providing a platform for the students to clarify their doubts. Industry visits push students to learn the trade and also boosts their confidence and connections.

If you look at history, innovation doesn't come just from giving people incentives; it comes from creating environments where their ideas can connect.





INDUSTRY ALIGNED PROGRAMS

The management programs at JIMS are designed to prepare students for the constantly changing and uncertain future. Using an industry-led curriculum, new pedagogies and peer mentoring, we take students on a transformational journey. This journey is curated with the help of academicians as well as industry professionals.

2 Year full time

Post Graduate Diploma in Management

AICTE approved, NBA accredited and MBA Equivalence from AIU

PGDM

PGDM (International Business)

PGDM (Retail Management)



Fellow Program
in Management

AICTE approved

Fellow Program in Management (FPM)



Management professionals are the basis of an ever growing global market.

PGDM

POST GRADUATE DIPLOMA IN MANAGEMENT

Dual
Specialization
Options



PGDM + Finance
PGDM + Marketing
PGDM + Human Resource
PGDM + Operations
PGDM + Business Analytics

CAREER
PATHWAYS

Digital Marketing
Business Analytics
Operation

HR Analytics
Data Management

HELLO ASPIRANTS!

In our endeavour to prepare business students to be ready for future, we embrace learning methodologies that build resilient leaders who are thoughtful enough to build a strong tomorrow.

The PGDM program curriculum is designed with contemporary inputs from the industry and led by expert faculty. We create enabling environment through student engagement, participation, industry connect, social projects, workshops to ensure student ability to learn, grow and excel. Our philosophy, 'Building Capabilities, Building Resilience' reflects our strength to nurture strong personal and social capabilities in students for a brighter tomorrow.

Wishing you a successful life ahead!

Prof. Pratima Daipuria
Dean PGDM

PROGRAM HIGHLIGHTS



- Extensive curriculum modules designed by industry experts with inclusion of upcoming technology and Scope
- 80-120 hours of industry live projects along with course
- Experiential, team-based projects



- Regular industry interactions through guest session, symposium, conference, Seminars, invited talks, industry visits
- Global exposure through international trips
- More than 200 Corporates come for Campus placements every year



- Dual specialisation with Specialization to choose from Finance, Marketing, Human Resource, Operations and Business Analytics
- Distinctive focus on communication skills, personality and career enhancement



- Experienced faculty from Corporate and Academia
- Strong Alumni base of 4000+ members
- Specialised mentoring and counselling sessions with faculty and experts

ALUMNI SPEAK

My experience with JIMS has been enriching and enlightening. The faculty have been extremely supportive, in terms of teaching as well as providing us with the insights of their stint in the corporate world. The learned professors have pushed our limits to give the best.

AARZVI
PGDM (2020-22)

Placed at
HCL Technologies

HCLTech

JIMS provided me with a plethora of opportunities to grow holistically and experience new avenues beyond academics. Interaction with industry experts, peer learning and insightful faculty sessions will be the highlights of my time in JIMS.

Shubhika Sharma
PGDM (2020-22)

Placed at
EY GDS, Strategy and Transaction Analyst

EY



INDUSTRY ORIENTED CURRICULUM

Trimester I	Trimester II	Trimester III
Managerial Economics	Macroeconomic Management	Consumer Behavior
Quantitative Technique - I	Quantitative Technique - II	Business Research Methods
Marketing Management -I	Marketing Management -II	Human Resource Management
Fundamentals of Management	Organisation Behavior	Financial Institutions & Markets
Accounting for Managerial Decisions	Financial Management	Entrepreneurship & Innovation Management
Legal Aspects of Business	Operations Management	Business Analytics
IT applications in Management	Design Thinking	Executive Communication
Business Communication	Managerial Communication	Comprehensive viva-voce
Global Business Environment	Comprehensive viva-voce	Specialization-I (Major)
Comprehensive viva-voce		
Trimester IV	Trimester V	Trimester VI
Strategic Management	Corporate Ethics, Values & CSR	Project Management
Leadership Communication	Specialization -I (Major)	Final Project & Viva
Specialization -I (Major)	Specialization -II (Minor)	SDL
Specialization -II (Minor)		
Summer Internship report plus viva voce		

SPECIALIZATION ELECTIVES

Marketing	Finance	Human Resources
Financial Statement Analysis & Credit Appraisal	Sales & Distribution Management E-Commerce	HR Operations
Financial Modelling-I	Security Analysis & Portfolio Management	Talent Acquisition & Management
Integrated Marketing Communication	Strategic Financial Management	Industrial Relations & Labour Legislations
Digital & Social Media Marketing	Personal Financial Planning	Learning & Development
Service Marketing	Financial Modelling-II	Performance Management
Marketing Analytics	Business Valuation & Corporate Restructuring	Data Analytics in HR
B2B Marketing	International Finance & Risk Management	Contemporary Issues in HR
Contemporary Practices in Marketing	Corporate Tax Planning & Management	Managerial Competence & Personal Growth
Brand Management	Financial Derivatives	Compensation Management
International Marketing Management		Organizational Change & Development

MINORS

Operations	Business Analytics	Course / Projects
Category & Inventory Management	Descriptive Analytics & Data Visualization	Moocs - 3 courses
Logistics & Supply Chain Management	Predictive & Prescriptive Analytics	Social Sensitivity Project
Service Operations	Data Mining using R	Live Project
Warehouse Management	Forecasting & Big Data Analytics	Industry Research Project Research paper presentation
		Publications
		NCFM Certification

Self-Directed Learning (SDL)

Industry practices and procedures are imperatives for students to learn



WORKSHOP

The department conducts several workshops where students learn soft skills like personal branding and how to have a growth mindset, pitching, other values, ethics and to communicate these aspects to the outside world.

SEMINAR

Seminars are conducted where students get to interact with industry professionals who talk about changing environmental factors and how to adapt to them. Students are familiarised with adaptability in the corporate sector during changing times, workplace practices and rapid digitalization.



INDUSTRIAL VISIT

Industry visits are organized regularly to familiarize students with different industry practices.

They get to know the essentials of operational procedure of company's working. Students learn how the corporation applies various values in its everyday running.

PANEL DISCUSSION

JIMS organizes various panel discussions on contemporary issues to create a platform to discuss issues concerning business and economy.

EXPERT TALK

Experts delve deep into real world skills required to survive in the trade. Students learn the key skills like entrepreneurship, behavior development, oral and visual presentations, laying a foundation of confidence which would make them successful businessmen.

International Business Management is what will run the global economy in the years to come.

PGDM (IB)

POST GRADUATE DIPLOMA IN MANAGEMENT

INTERNATIONAL BUSINESS

Dual
Specialization
Options



International Business + Marketing
International Business + Finance

CAREER PATHWAYS

Logistics
Export / Import
Foreign Trade

Global Business Management
Foreign Exchange Departments

HELLO IB ASPIRANTS!

With changing equations in the global market, International Business knowledge has become requisite across career options. Being well-versed with different cultures, laws and norms has become vital. All business is either international or aspires to spread its wings globally which opens opportunities for International business students not just in domestic but also global brands. The course content and activities in the program have been designed to give a competitive advantage to you which empowers you to stand out of the crowd. The competency that you will develop through the learning experience at campus promises success as leaders, professionals and entrepreneurs.

We look forward to seeing and facilitating your academic and personal growth throughout your two year journey at JIMS.

Dr. Yukti Ahuja
Dean PGDM (International Business)

PROGRAM HIGHLIGHTS



- Industry linked projects, Innovative teaching pedagogy complemented with Business simulations, Experiential learning, Business plans, Self-directed learning and Mentoring
- Choice Based Credit System
- International Placement Opportunity



- Management Development Programs, Dry Port Visits, Workshops, Certifications, Exporters meet, Panel Discussions, Industrial Visits, Knowledge Symposiums in collaboration with FIEO, ASSOCHAM, MSME
- International learning exposure through foreign academic and corporate visits



- High demand IB courses include Foreign Trade, Investment and Policy, International Trade Procedure and Risk Management, EXIM Management and Operations, International trade logistics
- Exclusive Foreign Language Course
- Integration with emerging disciplines like Business Analytics, Digital Marketing, e-commerce, Marketing Analytics for better career opportunities.



- State-of- the-art classrooms
- Acclaimed faculty from academia and industry
- Well connected campus in the heart of India's capital city, bustling with opportunities to discover and learn

ALUMNI SPEAK

It gives me complete satisfaction to be a part of an institute which is an incredible blend of academics and fun. Special thanks to CRMC & IB Department for their efforts and guidance in getting me placed.

NAKUL CHHABRA
PGDM - IB (2020-22)

Placed at EgonZehnder
EgonZehnder

The entire faculty and department leave no stone unturned when it comes to shaping one's future. My two years at JIMS have been a wonderful experience of learning with prolific exposure to the outside world.

SRISHTI SHARMA
PGDM - IB (2021-23)

Placed at Deloitte
Deloitte.

The college provides practical exposure in terms of corporate sessions, live projects and many events are organized by the different clubs of the college throughout the year, giving you a chance to explore and unleash your potential.

SONALI CHAWLA
PGDM - IB (2020-22)

 Placed at
Ernst & Young

INDUSTRY ORIENTED CURRICULUM

Trimester I	Trimester II	Trimester III
Managerial Economics	Macroeconomic Management	International Trade Procedure and Risk Management
Quantitative Techniques-I	Quantitative Techniques-II	Business Analytics
Marketing Management -I	Marketing Management -II	Consumer Behavior
Global Business Environment	Entrepreneurship & Innovation Management	Global Supply Chain Management
Accounting for Managerial Decision	Financial Management	Operations Management
Fundamentals of Management	Organization Behaviour	Business Research Methods
IT Application in Mgmt.	Foreign Language (German)	Digital and Social Media Marketing
Business Communication	Managerial communication	Executive Communication
Comprehensive viva-voce	Comprehensive viva-voce	Comprehensive viva-voce
World Geo-politics	India's Foreign Trade, Investment and Policy	Financial Institutions & Markets

Trimester IV	Trimester V	Trimester VI
Export and Import Management and Operations	International Trade Logistic	Final Project Report & Viva Voca
Global Strategic Management	Corporate Governance & CSR	Project management
International Marketing Management	Legal Aspects of International Business	
Business Aptitude and Communication	International Human Resources Management	

SPECIALIZATION ELECTIVES

Marketing	Finance
Trimester IV	Trimester IV
E-Commerce	Security Analysis & Portfolio Management
Sales & Distribution Management	Strategic Financial Management
Integrated Marketing Communication	Financial Statement Analysis and Credit Appraisal
B2B Marketing	Financial Modelling - I
Trimester V	Trimester V
Service Marketing	Business Valuations & Corporate Restructuring
Contemporary Practice in Marketing	Corporate Tax Planning & Management
Brand Management	International Finance & Risk Management
Marketing Analytics	Financial Modelling - II

SELF-DIRECTED LEARNING (SDL)

MOOCS – 3 Courses	Research Papers presentation
Social Sensitivity Project	Publications
Live Projects	NCFM Certification
Industry Research Projects	



Photo of IB student industry visits

PORT VISITS

Students visit several dry ports which help them in understanding fundamentals of logistics and supply chain in import export business. The learning outcome is about verification of shipping lines so as to meet custom requirements.

Industry interface enables students to keep in touch with changing trends

INDUSTRIAL VISITS

Industrial visits enhance the understanding of terminal management, customs procedures. Students also acquire a deep understanding of the details of export/import documentation, procedures for cargo handling and warehousing. This provides them with a deep understanding of the overview of port operations. The learning outcome is about essentials to be kept in mind while loading and unloading vessels.

GIFT WORLD EXPO VISIT

Students get practical exposure about the marketing world. They are given follow up research assignments to understand the market. The learning outcome is adopting marketing strategies with respect to segments for the promotion.

INTERNATIONAL BUSINESS NATIONAL CONCLAVE

The national enclave provides student's insights into how the trade policy is affecting various businesses. Students also take part in various discussions. Students get an understanding into the current scenario of various sectors and contribution to the export basket of the country.



Retail is among the world's largest and fastest growing industries

PGDM (RM)

POST GRADUATE DIPLOMA IN MANAGEMENT

RETAIL MANAGEMENT

Dual
Specialization
Options



Retail + Marketing
Retail + Finance
Retail + E-Commerce

CAREER PATHWAYS

Retail Store Management
Supply Chain Management
Taxation & Audit, E-Commerce
Digital and Social Media Marketing
Financial Modelling.

Retail is
10%
of India's
GDP

Size of global
retail industry
9 TRILLION
USD

India is
5TH
LARGEST
retail market
of the world

HELLO RETAIL ASPIRANTS!

Indian Retail Industry has emerged as one of the most dynamic and fast paced Industries due to the entry of several International Retailers in the Indian Market. It accounts for over 10% of the country's gross domestic product (GDP) and around 8% of the employment. India is the world's fifth-largest global destination in the retail space.

The sizeable middle class and nearly unexplored retail market in India are the main enticing factors for international retail behemoths seeking to move into newer markets, which will help the Indian retail business grow more quickly. The urban Indian consumer's purchasing power is increasing, and branded goods in categories like apparel, cosmetics, footwear, watches, beverages, food, and even jewellery are gradually evolving into business and leisure which is creating abundant opportunities for future managers in the retail sector.

Warm Personal Regards,

Dr. R. K. Singh
Dean PGDM (Retail Management)

PROGRAM HIGHLIGHTS



- Innovative Teaching Methods for developing Analytical and Problem-Solving Skills.
- Soft Skill Sessions - Emphasis on Communication Skills, Personality Development, Team Management and other interpersonal skills



- On-Job training with large retailers like Reliance Smart, Aditya Birla Fashion etc.
- Regular visits and interaction with Indian and globally renowned retailers



- Immersive curriculum encompassing courses on Retail, Marketing, Finance and E-Commerce designed as per industry needs
- Industry-oriented modules on Digital Marketing, Analytics, Visual Merchandising, Store Operations, Luxury Retail, Supply Chain & Logistics, Merchandising etc.



- State-of-art classrooms
- Exclusive Visual Merchandising Lab
- Acclaimed faculty from academia and industry
- Well-appointed campus in the heart of India's capital city, bustling with opportunities to discover and learn

ALUMNI SPEAK

"A curious mind needs guidance and nurturing"
JIMS has given me a platform to test my potential to the fullest. The Professors, Staff members and CRMC make sure that every student gets individual focus to develop relevant skills.



The faculty is extremely helpful and provides guidance that will be beneficial not only now but also in the future.



DEEPANTI TANDON
PGDM - RM (2020-22)



Placed at PPAP
AUTOMOTIVE LTD

SHILBHADRA MAITI
PGDM - RM (2020-22)
Placed at Nestle India



Learning was not rigid or limited to class rooms only but was also through various opportunities like events, activities, live projects and Internships with top brands.



HIMANI ANAND
PGDM - RM (2020-22)

Placed at HCL
HCL

INDUSTRY ORIENTED CURRICULUM

Trimester I	Trimester II	Trimester III
Managerial Economics	Macroeconomic Management	Entrepreneurship and Innovation Management
Quantitative Techniques -I	Quantitative Techniques -II	Business Analytics
Accounting for Managerial Decisions	Financial Management	Financial Institutions and Markets
Marketing Management-I	Marketing Management-II	Consumer Behaviour
Fundamentals of Management and Organizational Behaviour	Human Resource Management	Digital & Social Media Marketing
Principles & Concepts of Retail	Merchandising & Category Management	Business Research Methods
E-Commerce	Retail Store Operations	Sales Management & Retail Selling Skills
IT Applications in Management	Managerial Communication & Environmental Scanning	Visual Merchandising
Business Communication	Comprehensive viva-voce	Executive Communication
Comprehensive viva-voce		Comprehensive viva-voce

Trimester IV	Trimester V	Trimester VI
Retail Analytics	Sourcing and Operations in Online Business	Project Management
Retail Supply Chain Management	Retail Strategic Management	Final Project
Luxury Retail	Contemporary Practices in Retail	Self Directed Learning (SDL)
Corporate Governance and Corporate Social Responsibility	Specialization -I	
Summer Internship report plus viva voce		
Specialization -I		

SPECIALIZATION ELECTIVES

Marketing	Finance	E-Commerce
Services Marketing	Security Analysis & Portfolio Management	E-Commerce Technology, Innovation and Artificial Intelligence
Brand Management	Strategic Financial Management	Visual Communication
B2B Marketing	Financial Statement Analysis & Credit Appraisal	E-Business Strategy
Digital Marketing-II	Financial Modelling-I	E-Entrepreneurship
International Marketing Management	International Finance and Risk Management	E-Commerce Analytics
Integrated Marketing Communication	Business Valuation & Corporate Restructuring	Logistics and Supply Chain Management in E-commerce
Marketing Analytics	Corporate Tax Planning and Management	Ethical, Legal and Security Issues in E-Commerce
Contemporary Practices in Marketing	Financial Modelling-II	Online Customer Insights

SELF-DIRECTED LEARNING (SDL)

Moocs - 3 courses	Industry Research Project	NCFM Certification
Social Sensitivity Project	Research paper presentation	On-Job Training
Live Project	Publications	



Frequent industry interactions enable an enriching learning experience



Neetee Clothing, Gurugram

INDUSTRIAL VISIT

Industrial visits are conducted to give students insight into practical knowledge to supplement the theoretical concepts studied in class. The visit exposes students to various processes in production, packaging, logistics and distribution.

MALL VISITS

Malls visits encourage, motivate and enhance the knowledge of students about different brands including luxury, premium and economy. Students get an opportunity to interact with retailers of premium brands. They get practical exposure to retail strategies of the brands and their visual merchandising displays.



VISUAL MERCHANDISING

Visual Merchandising display is conducted for PGDM-Retail Management students every year in trimester-III. In this, students are asked to choose an international brand and create an accessory window using a card-board box. Students have to explain the idea they finalized and how will it benefit the brand. In previous years, different themes were created by students like Runaway (Jimmy Choo), Elegant and Sophisticated (Swarovski), Festive Season (Tiffany & Co), Wildlife (Ray Ban) and Different Colors (Sketcher) etc.



RETAIL CONCLAVE

Retail Conclave is an annual event organized by the Retail Department. This year the theme was "Metaverse Revolutionizing the Retail Sector"

ELIGIBILITY & HOW TO APPLY

PGDM Programs

Admission to the autonomous PGDM is done on the basis of following parameters

- Competitive Entrance Test (CAT/MAT/XAT/CMAT/GMAT/XAT/ATMA)
- Past Academic/Professional Performance
- Group Discussion (GD)
- Personal Interview (PI)
- Written Communication (Essay)

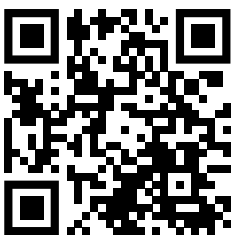
The necessary GDPI skills include:

- Communication skills
- General Awareness
- Academic Knowledge
- Vision and Commitment
- Ability to Lead
- Clarity of thought and analytical skills

HOW TO APPLY

You can visit our website for detailed information regarding application

<https://admission.jimsindia.org/>



Scan the
QR code to
apply now.

You can opt for more than one program in the same application form with no additional cost.

For more details, contact

Helpline No: 98710 97501

Telephone Lines: 011- 4518 4000, 4518 4001/02/03

Email: admissions@jimsindia.org



The Fellow Program in Management at JIMS, Rohini is a three-year Doctoral Program which encourages quality research in various domains of Management.

FPM FELLOW PROGRAM IN MANAGEMENT

HELLO ASPIRANTS!

We started the Fellow Program in Management (FPM) at JIMS, Rohini in the year 2018 and we have come a long way since then. I am glad to share that the program has been instrumental in promoting a strong research culture at the campus. In fact, the impact has been so manifold that there is a significant rise in research publications by our faculty and scholars in renowned journals; our research scholars are leaving their mark at several forums with their quality research and above all, there is a lot of focus on interdisciplinary and collaborative research at the institute.

Warm Personal Regards,

Dr. Neelam Dhall
Dean Fellow Program in Management



PROGRAM HIGHLIGHTS



- Linkage of Program with Industry Projects
- Guidance by eminent and highly experienced faculty



- Monthly stipend & support for conference/seminar participation
- Career guidance and support through CRMC



- Support in patenting and copyrighting innovative ideas
- Experiential learning through teaching assignments



- Access to reputed journals and online databases
- Access to JIMS wide network of corporates & alumni
- Access to JIMS Incubation Centre

PROGRAM OBJECTIVES

- To strengthen the institute's vision of promoting quality research along with quality teaching
- To promote application-oriented research and thereby contribute to the industry, commerce, and business
- To encourage inter-disciplinary and cross-cultural research
- To develop an academic pool for management education
- To prepare potential candidates for research organizations

COURSE OUTLINE

Module 1	Module 2	Module 3
Research Methods in Management	Stream Specific Course-1	Literature Review Based paper related to Thesis
Statistics for Management	Stream Specific Course-2	
General Management	Stream Specific Course-3	
Statistical & Economics Analysis-1	Statistical & Econometric Analysis-II	

FPM at JIMS has provided me a platform to enrich my research and academic skills. The experienced faculty here provide you with opportunities that help in shaping your career. I really appreciate the kind of knowledge I got that helped in enhancing my research and academic skills. Pursuing FPM at JIMS would surely be a wonderful experience.



Himanshu Goel
(FPM Batch, 2018)

STUDENT JOURNEY

Your journey at JIMS is carefully curated towards successful rewarding employment or entrepreneurship.





jims

Jagan Institute of Management Studies
B-17/3, Outer Ring Road, Sector-3, Rohini, Delhi-110085



Take the attitude of a student, never be too big to ask questions, never know too much to learn something new.

PLACEMENT HIGHLIGHTS

Batch 2020-22



Suman Kumar Verma



Vibhuti Chadha



Himani Vora



Vaishali Matta



Rupjili Kropi



Harshita Singh



Vishwas Keswani



Aditya Thapliyal



Nabhia Umar



Sonali



Anshuman



Ravi



Sahil Dhingra



Shruti Khandelwal



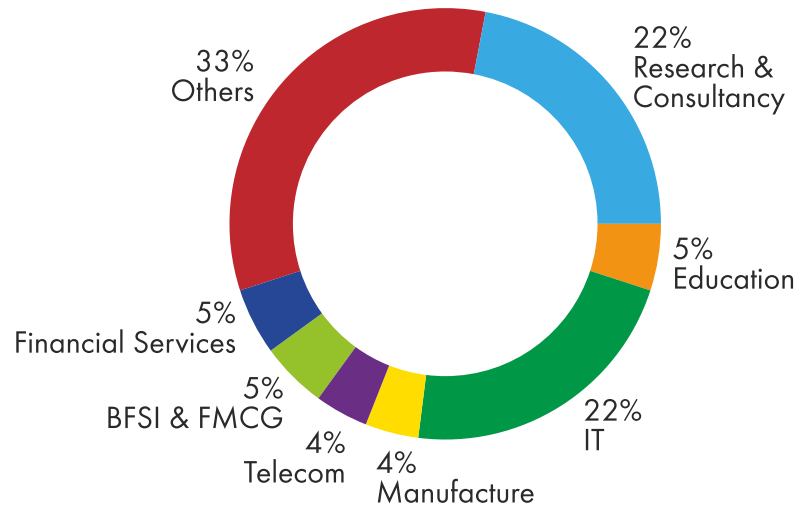
Vani Khanduja



Akarshikha Singh



Sector-wise Placement 2020-22



21 LPA

Highest Package

7.5 LPA

Average Package



500+

Placement offers



100%

Students Placed
(for Eligible Candidates)



300+

Recruiters



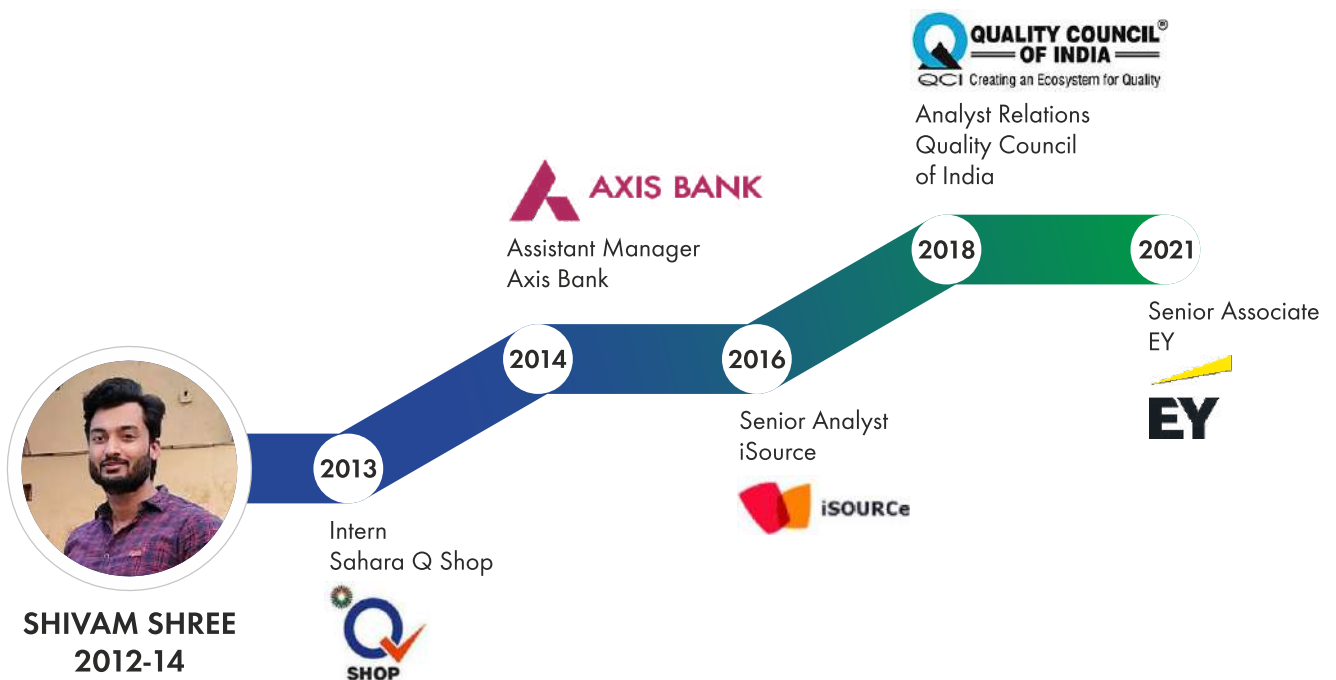
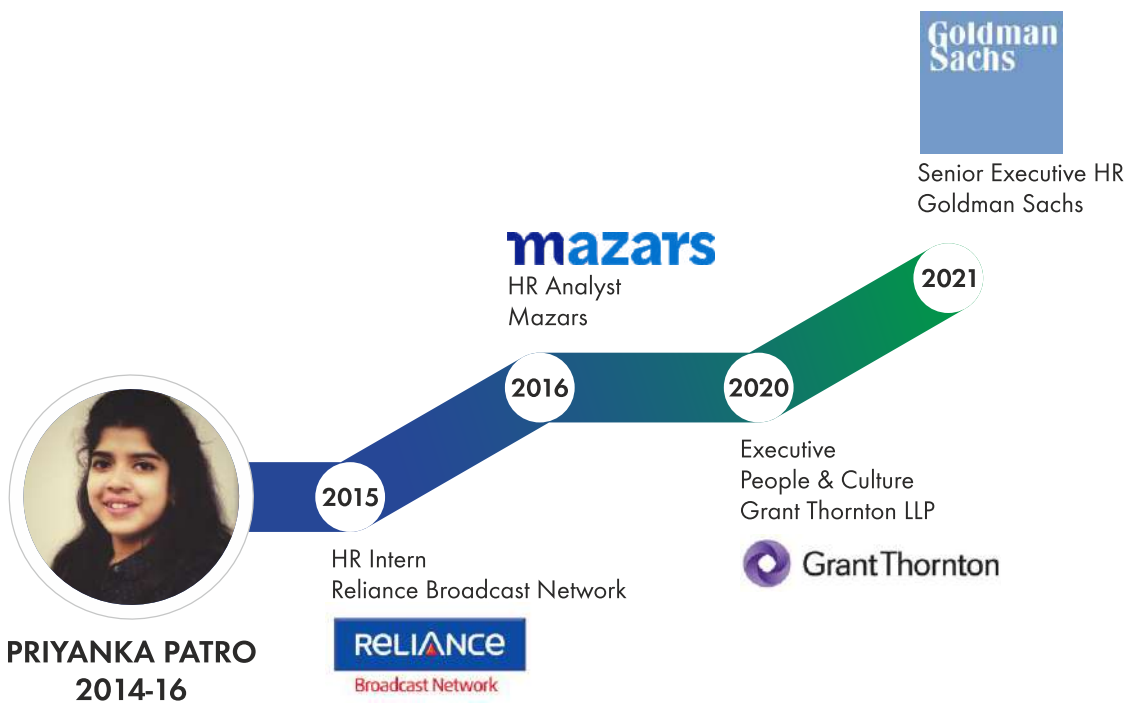
OUR REGULAR RECRUITERS

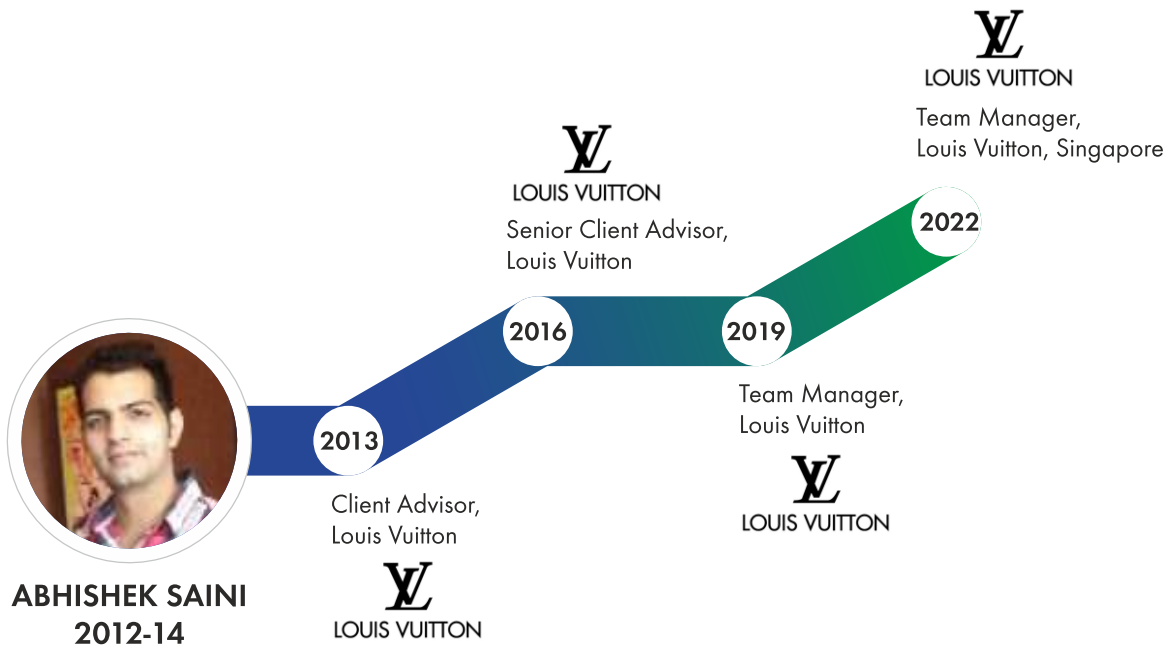




ALUMNI CAREER TRACKS

Here are some notable alumni who over the years, utilised our innovative pedagogy and mentorship to build successful careers





Communication - the human connection - is the key to personal and career success.

Paul J. Meyer





JIMS ELITE

The Global Alumni Network

The alumni of any institution forms an integral part of the institution's legacy and an ongoing sense of belonging. In a way that only few institutions can boast, the JIMS alumni network is large, diverse, and global. All the programs offered by JIMS sector-5, Rohini, are represented in the JIMS alumni network. Currently, the alumni network has about 5000 members and is growing by leaps and bounds each year.

Any institute's alumni community can contribute greatly to its development, but to make this resource useful, it needs a catalyst; & JIMS ELITE - The Alumni Relations Committee, fulfills this role. Here we respect, trust, and admire the knowledge and experiences our alumni brings to the table, and are proud of the way the alumni community celebrates the past as well as inspires and gives direction to the future generations.



Sandeep Arora
*Assistant Vice President and
Regional Operations Head,
North India*
Hinduja Group Media Company



Meghna Kaul
*Growth Advertising
Sales Manager*
Taboola, Bangkok



Abhishek Bajpai
Vice President
Goldman Sachs



Japneet Singh Sethi
Country Manager-India
Kelraja.com



Kirti Roshan
*Regional Business
Development Manager
Bihar & Jharkhand*
**Aditya Birla Fashion &
Retail Ltd. (Van Huesen)**



Smita Tirkey
Associate Director,
PwC India



Abhishek Saini
Team Manager,
Louis Vuitton - Singapore



Puneet Grover
President - Unsecured Personal Loans
YES BANK





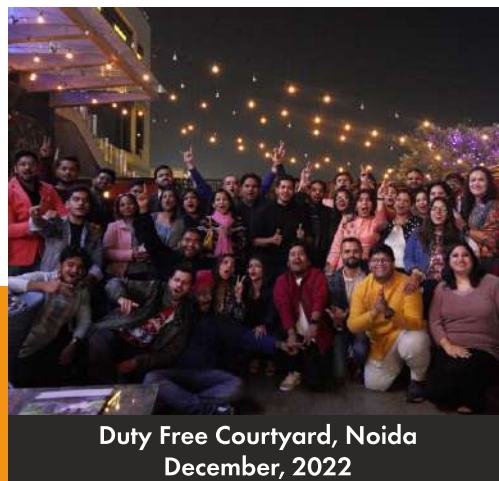
The trajectory of my career saw an exponential growth all because of the lessons learnt from the institution. The experience was metamorphic, manifold and multidimensional.

Puneet Grover
President-Unsecured, Personal Loans
Yes Bank

I chose JIMS PGDM, as the overall approach, design and pedagogy of the program, with weekend classroom blend, provided a perfect fit for my purpose in pursuing it while continuing my professional career in parallel. In fact, I can say it also led to my career in Edtech, Executive & Management development, Consulting space.



Jatin Sabharwal
Marketing Lead
Tata Steel Industrial Consulting



Alumni Meets
across the globe

Dubai

Chandigarh

Kolkata

Delhi

Mumbai

Hyderabad

Bangaluru

Singapore

INFRASTRUCTURE

The institute is located in a spacious area in Rohini, in the north-west part of Delhi. It is near Rithala Metro Station. Apart from metro, it is easily accessible by all modes of public transport.



Lecture Rooms

Each lecture room is equipped with hi-tech multimedia and audio visual equipment along with internet and intranet connectivity.

Library

There are two separate libraries for management and information technology Programs. The institute subscribes to a large number of national and international magazines, periodicals, journals and research papers of repute. The libraries also have reputed software packages by several journals.



Infrastructure: the catalyst in building capabilities



Conference Hall & Auditoriums

The conference hall and auditorium are an extension to our complete and holistic classroom atmosphere. These have excellent acoustics and state-of-the-art visual and interactive tools to facilitate smooth presentations and corporate Programs.

Info Tech Hub

Operating round the clock, it has computers with latest configuration, world-class server, Wi-Fi networked campus and high internet bandwidth.

Hostel Accommodation

Well-furnished hostel facility exclusively for males and females. Spacious, well-ventilated rooms. Mess serving hygienic, nutritious meals. It is also a common sight to find study groups and project groups working away into the night in the hostel rooms. These interactions play an especially important role in a student's life during placements and examinations.





INSTITUTION'S INNOVATION COUNCIL

The Ministry of Education, under the aegis of Govt. of India has established an Innovation Cell. The objective of establishing the cell is to develop an eco system which enables the creation and development of a culture of innovation in the Higher Education Institutions (HEIs) across the country. To achieve this objective, each of the HEIs is mandated to create an Institution's Innovation Council (IIC). The functioning of the IICs is achieved through distinct verticals comprising of Start-ups, Intellectual Property Rights and Innovation.

To meet this mandate, JIMS has established its own Institution Innovation Council (IIC). The JIMS IIC conducts regularly student centric activities and events which benefit them in inculcating managerial and entrepreneurial skillset. These includes:

Founder Series

The purpose of organizing the series is to assist the students in understanding the various nuances and intricacies involved in establishing the entrepreneurial ventures.

Start-Up Events

Organization of various events pertaining to eco-system for start-ups and entrepreneurial ventures to guide the students in changing their mind set from job seekers to job-creators.

Societal Focus Events

These events are based on relevant themes to provide exposure to the students in understanding their roles and the measures needed for their contribution to make the society a better place.

Workshops

These challenge students in developing a mind set for innovation. The design thinking workshop is an example wherein students learn to view a problem from different perspectives for developing the most competitive solution.

IPR Awareness

This activity is designed to expose students to the generation of ideas and protecting them through Intellectual Property Rights process. This educates students on filing of patents and their protection so that they are not misused.

Panel Discussions

These assist students in understanding various components of business environment and the measures needed to mould them in the context of the venture they are contemplating to set up.



UIncept

UIncept is a sister incubation hub under the same managerial umbrella.

Through dedicated mentor engagement, business model and revenue streams refinement, young startups are given a platform to expand. After 7 years of working with 50 startups that have raised over 10 million dollars, we have learnt about the various challenges faced by early and advanced stage startups, and we are ready with solutions and all the startup needs which can help emerging and advanced startups to expand their business.

These are some of the many successful startups we have had over the years:



STUDENT LIFE



JIMS focuses on embedding life skills training into every aspect of a student's daily life in campus to nurture them through curricular and extra-curricular activities. These include student clubs in various spheres, debate groups, and other ventures which push them in inculcating the apt behavioral development.



Become a student of change. It is the only thing that will remain constant.

Anthony J. D'Angelo



Student Clubs

EKYUM (Cultural Club)

InvestoFIn (Finance Club)

Expression (Literary Society)

Marquest (Marketing Club)

Samanway (HR Club)

Bizintruders
(International Business Club)

Creador (Retail Club)

Sportastico (Sports club)

Analytica
(Business Analytics Club)

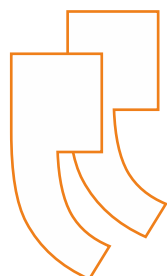


KEY EVENTS ON CAMPUS

Events in campus are both a way for students to express themselves as well as forming connections with the peers. These can be student organised cultural events, events focusing on student ventures and startups, talks, seminars and other events including industry professionals and veterans discussing their experiences and learnings.



Coming together is a beginning;
keeping together is progress;
working together is success.



Edward Everett Hale







**Building Capabilities
Building Resilience**

Preparing you for a

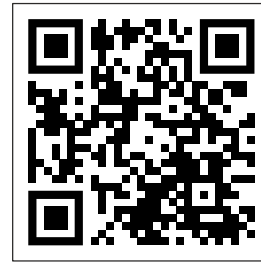
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JIMS IS AMONG INDIA'S LEADING B-SCHOOLS



Among **TOP 100** Management Colleges in last 7 years **2022**

THE TIMES OF INDIA

17th

Among **TOP 150** B-Schools in India **2022**

Outlook

23rd

Among **TOP** Private B-Schools in India, **2022**

THE WEEK

17th

Among **TOP** Private B-Schools in India, **2021**

APPROVED BY



ACCREDITED BY



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