

## MDP Calendar: 2020-21

JIMS is pleased to offer Management & Executive Development Programmes as per the following details. We have been regularly conducting these programmes to update working Executives as well as Entrepreneurs, on the latest business practices. These are intended to create value and enhance knowledge of the participants who come from diverse backgrounds. The topics cover wide ranging themes related to Management, Information Technology and Personality Development, etc. However these are not limited to the given list only and can be customized and delivered as per the specific needs of the participants and sponsoring organization. Some of the imparted skills may straightaway be applied by the participants in their respective organizations. Our experienced resource persons are drawn from both the academia as well as industry. The pedagogy followed is mostly interactive in the form of role plays, case discussions, hands-on exercises and video clips.

Sr.No.	Topic	Tentative Date	Duration Days	Programme Faculty Incharge
i.	Introduction to R Software and Data Analysis using R	Dec.21-23, 2020	03	Mr. Sunny Seth
ii.	Developing Managerial Effectiveness	Dec.28-30, 2020	03	Ms. Silky Madan, Ms, Priyanka Gandhi, Ms. Geeta Sharma
iii.	Leading & Winning: A Roadmap of Success for Front line managers	Jan.29-30,2021	02	Dr. Neha Shukla and Ms. Sonal Pahwa
iv.	Advanced MS-Excel with Macro Programming for Customized Solution Development	Jan.28-30, 2021	03	Mr Devesh Lowe and Ms Bhavna Galhotra

v.	Exploring consumer's mind- The Marketing dimension	Feb. 13, 2021	02	Dr. Bhavneet Kaur &Dr. Amisha Gupta
vi.	Developing Corporate Leaders through Transactional Analysis	Feb.27, 2021	02	Dr. Neelam Dhall & Prof. S.C. Kapoor
vii.	Financial Decision Making Using MS Excel	March 13, 2021	02	Dr. N P Singh
viii.	Implementing Quality Management System in Organization	March 27, 2021	02	Mr.Sanjive Saxena
ix.	Effective Marketing In Just 20 Steps	April 15-16, 2021	02	Dr.Pooja Jain, Dr.Yukti Ahuja & Mr.V.K.Mehta
x.	Research Techniques and Tools (Using Rattle)	April 28-29, 2021	02	Dr.Deepshikha Aggarwal, Dr. Archana B.Saxena and Dr. Deepti Sharma
xi.	Business Marketing Skill Development	May 8, 2021	02	Dr.Rajiv Goel & Dr.Sumesh Raizada
xii.	Achieving Excellence through Emotional Intelligence	May 21, 2021	02	Dr. Pratima Daipuria

xiii.	Financial Skills Enhancement for Non-Finance Professionals	June 5, 2021	02	Dr.Deepika Saxena & Dr.Navneet Joshi
xiv.	Managing Professional and Ethical Behaviour at Workplace	June 19, 2021	02	Mr.Suneel Keswani & Dr.Sumesh Raizada

**Note:** Few of the above sessions may be offered in the Online mode, with duration ranging from 2 - 4 hours each day. Duration of Offline sessions shall be 6-7 hours each day